



2010 AWRA Summer Specialty Conference

International Specialty Conference and 8th Caribbean Islands Water Resources Congress on Tropical Hydrology and Sustainable Water Resources in a Changing Climate

Gran Melia Puerto Rico
Rio Grande, Puerto Rico
August 30 - September 1, 2010

INVITATION TO EXHIBIT

WHO ATTENDS?

Market your products and services to a targeted audience of 100-150 participants from:

- Federal/state/local government (28%)
- Educational/research/non-profit institutions (25%)
- Water use industries/consulting firms (39%)

Our conference attendees want information! They are a focused audience who acquire and use environmental management products and services at industrial and government sites around the world.

- ❖ They want to hear about state-of-the-art practical approaches to dealing with tropical hydrology and sustainable water resources issues.
- ❖ They want to know what's on the horizon for tropical hydrology and sustainable water resources in light of our changing climate.
- ❖ They want facts about the latest applications, innovations and developments in environmental management technologies.

*****SPACE IS LIMITED*****

WHY EXHIBIT?

AWRA's Summer Specialty Conference is a gathering of the water resources professionals who are on the cutting edge of research into the effects of climate change on tropical hydrology and sustainable water resources. AWRA provides corporations, government agencies, and nonprofit organizations with outstanding opportunities to maximize contact with attendees. The Exhibit Area is centrally located, ensuring plenty of foot traffic and face-to-face interactions with the attendees.

- **Showcase your products and services to your target market!**
 - Educate and inform potential customers
 - Demonstrate your software and hardware products
 - Showcase your projects and products
- **Reinforce existing relationships!**
 - Solicit feedback from customers, technical users, and project managers
 - Attend sessions to see what challenges and opportunities your customers and clients are facing
- **Reach new customers in friendly, professional atmosphere!**
 - Refreshment breaks take place in Exhibit Area
 - Exhibits are adjacent to Oral Presentations & Registration

**PUERTO RICO IS THE PLACE FOR
COMMUNITY, CONVERSATION, CONNECTIONS**



The American Water Resources Association (AWRA) is a professional, multidisciplinary organization dedicated to the advancement of water resources research, management, and education. With approximately 3,000 members around the world, AWRA provides a forum for the collection, organization, and dissemination of ideas and information in the physical, biological, economic, social, political, legal, and engineering aspects of water-related problems. Its publications, conferences, and courses (at the international, national, and local levels) provide a unique forum for communication among the disciplines with a common interest in water resources.

4 West Federal Street, P.O. Box 1626, Middleburg, VA 20118-1626
Phone: (540) 687-8390 FAX: (540) 687-8390 Email: info@awra.org Web: www.awra.org

EXHIBITOR INFORMATION

TABLETOP SPACE RENTAL

AWRA

Associate Member* Nonmember

\$1,000.00

\$1,300.00

*Must be an AWRA *National* Associate Member. Discount does not apply for Individual (Regular) or AWRA State Section memberships.

TABLETOP SPACE RENTAL INCLUDES:

- ❖ One space for your pop-up or 6' tabletop exhibit
- ❖ **TWO** complimentary full meeting registration
- ❖ Listing in the AWRA Virtual Exhibit Hall through April 30, 2011
- ❖ Opening Reception in exhibit area & coffee breaks in the hall
- ❖ Final participant-registrant listing

EXHIBIT SCHEDULE

Exhibit Set-Up

Sunday, Aug 29 2:00pm – 5:00pm

Exhibit Show Hours

Monday, Aug 30 8:00am – 3:30pm

Networking Reception 5:00pm – 6:30pm

Tuesday, Aug 31 9:00am – 3:30pm

Exhibit Breakdown

Tuesday, Aug 31 3:30pm – 6:00pm

RESERVE YOUR SPACE TODAY!

Send to:

American Water Resources Association

PO Box 1626

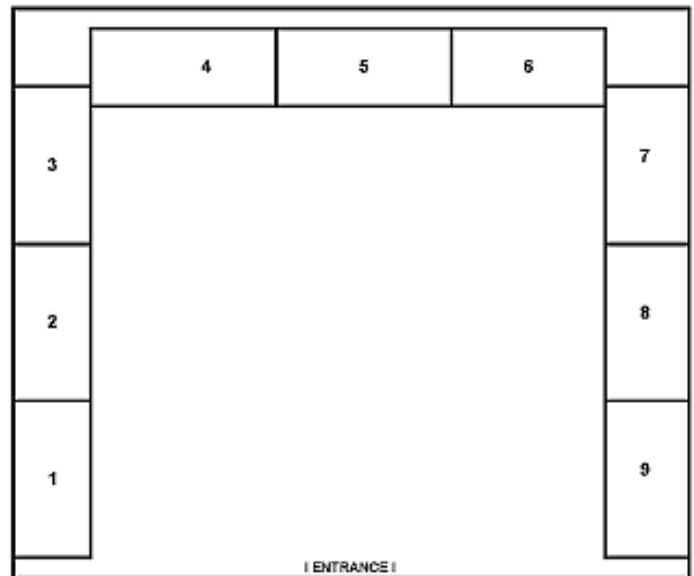
Middleburg, VA 20118-1626

(540) 687-8390

FAX: (540) 687-8395

EXHIBIT SPACE LAYOUT

PUERTO RICO I BALLROOM



Puerto Rico I Ballroom
not to scale

YOUR EXHIBIT FEE INCLUDES:

- ❖ One space for your pop-up or 6' tabletop exhibit
- ❖ **TWO** complimentary full meeting registration
- ❖ Listing in the AWRA Virtual Exhibit Hall through April 30, 2011
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HOTEL ACCOMMODATIONS:

The conference will be held at the

Gran Melia Puerto Rico

200 Coco Beach

Rio Grande, Puerto Rico

787.809.1770

A block of rooms has been reserved at a special rate of \$145 per night single/double.

CAR RENTAL INFORMATION:

Special car rental rates have been arranged with

Avis Car Rental

(800) 331-1600

AWRA Avis Worldwide Discount (AWD) #S026399

EXHIBITOR AGREEMENT AND APPLICATION

DEADLINE: JULY 1, 2010

AMERICAN WATER RESOURCES ASSOCIATION
2010 AWRA SUMMER SPECIALTY CONFERENCE
TROPICAL HYDROLOGY & SUSTAINABLE WATER RESOURCES
IN A CHANGING CLIMATE
GRAN MELIA PUERTO RICO * RIO GRANDE, PUERTO RICO
AUGUST 30 – SEPTEMBER 1, 2010

1. The following practices are prohibited:
 - Noisy electrical or mechanical apparatus that interferes with other exhibits.
 - Volatile or flammable oils, greases, or other explosives or inflammable materials, or any substances prohibited by the city laws or insurance carriers, are not permitted on the premises.
 - Operation of x-ray equipment.
 - Subleasing of exhibit space.
 - Canvassing or distributing any material outside of the exhibitor's own space.
 - The use of billboard advertising or displays of signs outside the exhibit area.
 - Solicitation of business, or conferences in the interest of business, except by exhibiting firms, is prohibited.
 - Publicizing and/or monitoring any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area during exhibit hours.
2. AWRA reserves the right to refuse the application of any company not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the meeting. This also applies to displays, literature, advertising novelties, souvenirs, and personal conduct.
3. There can be a maximum of two exhibitor representatives in each space. Each representative receives complimentary full registrations to the entire conference (August 30 - September 1, 2010) with the purchase of the exhibit space.
4. AWRA reserves the sole and exclusive right to amend, modify, or change, from time to time, the rules and regulations herein contained so as to effect the terms and conditions of the agreement, and upon reasonable notice to the exhibitor, the exhibitor agrees to comply with such amendments, modifications, or changes as if fully and originally written herein.
5. **Liability**
Exhibitors assume all responsibility for damages to the exhibit area and they shall indemnify and hold harmless the American Water Resources Association, the Anchorage Marriott Downtown and any service contractor acting as agents of AWRA from all liability which may ensue from any cause whatsoever.
6. **Additional Services**
The exhibitor must pre-arrange all electrical, furniture, carpeting and telephone needs with:

Gran Melia Puerto Rico
(contact to be determined)
200 Coco Beach
Gran Melia, PR
Phone: 787.809.1770 | Fax: 787.809.1785

For Office Use Only:

App Recd: _____ Payment Recd: _____

Booth Preference ___ 1st ___ 2nd ___ 3rd

EXHIBITOR AGREEMENT AND APPLICATION
2010 AWRA SUMMER SPECIALTY CONFERENCE
TROPICAL HYDROLOGY & SUSTAINABLE WATER RESOURCES IN A CHANGING CLIMATE
AUGUST 30 – SEPTEMBER 1, 2010

7. Please Type or Print:

Company Name _____
ONE COMPANY ONLY PER EXHIBIT SPACE

Contact Person _____ Title _____

Name of Individuals Staffing Exhibit Space (1st Rep -- included) _____
 (2nd Rep – included) _____

Address _____

City _____ State _____ Zip+ 4 _____

Phone Number _____ Fax Number _____

Email address _____

Number of Spaces Needed _____ Booth preference: _____ 1st _____ 2nd _____ 3rd

NOTE: Booth assignments will be made on a first-paid / first-assigned basis.

8. Exhibit Space Fees

To qualify for Member Rate, your organization must be a national Associate member of AWRA. *Individual (Regular) or AWRA State Section memberships do not qualify for the discount.* Check the rate that applies to you:

AWRA Associate Member (Member ID: _____) (\$1,000.00) **Nonmember** (\$1,300.00)

9. Payment:

FULL PAYMENT IS DUE WITH THIS APPLICATION
(AWRA FEIN #37-6076418)

Select payment method: Check enclosed (make payable to AWRA in US Funds)

Charge my: Visa Master Card Diners Club Amex Discover

Card Number _____ Exp Date _____ CSV# _____

Card Holder Name (Print) _____ Signature _____

Exhibit Fee: _____

Total Amount Enclosed: \$ _____

Please keep a copy for your files. A confirmation letter will be mailed to you upon receipt of payment.

10. I have read, understood, and agree to comply with the terms of this agreement, including the Liability Clause.

Signature _____ Title _____ Date _____

Please sign and return this contract with payment to:
American Water Resources Association
Attn: Michael J. Kowalski, CAE
4 W Federal St, PO Box 1626 | Middleburg, VA 20118-1626
(540) 687-8390 / Fax (540) 687-8395
mike@awra.org

Cancellation Policy: A cancellation penalty of
50% if cancelled prior to July 30, 2010
No refunds after July 30, 2010
Cancellation requests must be made in writing