

2009 AWRA Annual Water Resources Conference



Red Lion Hotel
Seattle, Washington
November 9-12, 2009

INVITATION TO EXHIBIT

WHO ATTENDS?

Market your products and services to a targeted audience of more than 500 participants from:

- Federal/state/local government (29%)
- Educational/research/non-profit institutions (30%)
- Water use industries/consulting firms (24%)

Our conference attendees want information! They are a focused audience who acquire and use environmental management products and services at industrial and government sites around the world.

- ❖ They want to hear about state-of-the-art practical approaches to dealing with water resources management issues.
- ❖ They want to know what's on the horizon for emerging water resources issues.
- ❖ They want facts about the latest applications, innovations and developments in environmental management technologies.

SIGN UP EARLY!
DEADLINE: OCTOBER 15, 2009
*****SPACE IS LIMITED*****

WHY EXHIBIT?

AWRA's Annual Water Resources Conference is a gathering of the water resources professionals who are on the cutting edge of research in all aspects of water resources management. AWRA provides corporations, government agencies, and nonprofit organizations with outstanding opportunities to maximize contact with attendees. The Exhibit Area is centrally located, ensuring plenty of foot traffic and face-to-face interactions with the attendees.

- **Showcase your products and services to your target market!**
 - Educate and inform potential customers
 - Demonstrate your software and hardware products
 - Explain your project and data management services
- **Reinforce existing relationships!**
 - Solicit feedback from technical users and project managers
 - Attend sessions to see what's on the radar of your customers and clients
- **Reach new customers in friendly, professional atmosphere!**
 - Refreshment breaks take place in Exhibit Area
 - Exhibits are adjacent to Oral Presentations & Registration
 - Poster Presentations take place in the Exhibit Area

SEATTLE
IS THE PLACE FOR
COMMUNITY, CONVERSATION, CONNECTIONS



The American Water Resources Association (AWRA) is a professional, multidisciplinary organization dedicated to the advancement of water resources research, management, and education. With approximately 2,600 members around the world, AWRA provides a forum for the collection, organization, and dissemination of ideas and information in the physical, biological, economic, social, political, legal, and engineering aspects of water-related problems. Its publications, conferences, and courses (at the international, national, and local levels) provide a unique forum for communication among the disciplines with a common interest in water resources.

4 West Federal Street. | P.O. Box 1626 | Middleburg, VA | 20118-1626
Phone: (540) 687-8390 | FAX: (540) 687-8390 | Email: info@awra.org | Web: www.awra.org

EXHIBITOR INFORMATION

EXHIBIT SPACE RENTAL

AWRA Associate Member* / Nonmember

Premium Booth: \$1,500 / \$1,800
Standard Booth: \$1,200 / \$1,500

*Must be an AWRA *National* Associate Member to qualify for discounted booth rate

Premium Booths: #1 - #4 and #17 - #20

Standard Booths: #5 - #16

EXHIBIT SPACE RENTAL INCLUDES:

- ❖ One 8' x 8' draped booth
- ❖ Booth sign
- ❖ Morning and afternoon refreshment breaks in the exhibit area
- ❖ Final participant-registrant listing
- ❖ Listing in AWRA's Virtual Exhibit Hall from confirmation of booth to six months post conference
- ❖ One complimentary full meeting registration
- ❖ One additional representative may attend for \$200

EXHIBIT SCHEDULE

Exhibit Set-Up

Sunday, Nov 8 2:00pm – 5:00pm

Exhibit Show Hours

Monday, Nov 9 8:00am – 3:30pm &
5:00pm – 6:30pm

Tuesday, Nov 10 9:00am – 3:30am

Exhibit Breakdown

Tuesday, Nov 10 3:30pm – 6:00pm

RESERVE YOUR SPACE TODAY!

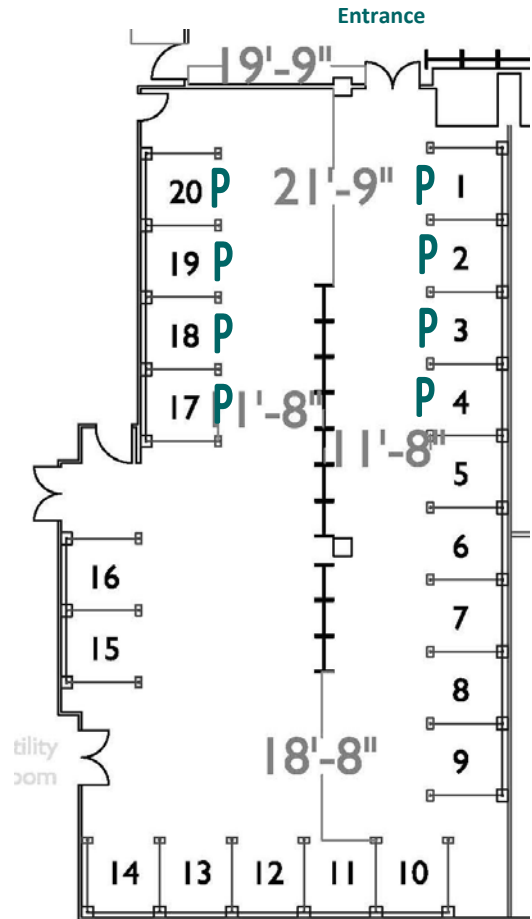
Complete the Exhibitor Agreement
and Application by October 15, 2009

Send to:

American Water Resources Association
PO Box 1626 | Middleburg, VA 20118-1626
Phone: (540) 687-8390 | FAX: (540) 687-8395
www.AWRA.org

QUESTIONS? INFO@AWRA.ORG

EXHIBIT SPACE LAYOUT EMERALD BALLROOM I



EXHIBITOR INFORMATION

HOTEL INFORMATION:

Red Lion on Fifth Avenue

1415 Fifth Avenue

Seattle, WA 98101

(Phone) 206-971-8000

(Fax) 206-971-8101

<http://www.redlion5thavenue.com>

A block of rooms has been reserved at a special rate of \$165 per night single/double.

CAR RENTAL INFORMATION:

Special car rental rates have been arranged with

Avis Car Rental

(800) 331-1600

AWRA Avis Worldwide Discount (AWD) #S026399

EXHIBITOR AGREEMENT AND APPLICATION

DEADLINE: OCTOBER 15, 2009

AMERICAN WATER RESOURCES ASSOCIATION 45RD AWRA ANNUAL WATER RESOURCES CONFERENCE RED LION SEATTLE * SEATTLE, WA NOVEMBER 8-12, 2009

1. The following practices are prohibited:
 - Noisy electrical or mechanical apparatus that interferes with other exhibits.
 - Volatile or flammable oils, greases, or other explosives or inflammable materials, or any substances prohibited by the city laws or insurance carriers, are not permitted on the premises.
 - Operation of x-ray equipment.
 - Subleasing of exhibit space.
 - Canvassing or distributing any material outside of the exhibitor's own space.
 - The use of billboard advertising or displays of signs outside the exhibit area.
 - Solicitation of business, or conferences in the interest of business, except by exhibiting firms, is prohibited.
 - Publicizing and/or monitoring any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area during exhibit hours.
2. AWRA reserves the right to refuse the application of any company not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the meeting. This also applies to displays, literature, advertising novelties, souvenirs, and personal conduct.
3. There can be a maximum of two exhibitor representatives in each space. The first representative receives a complimentary full registration to the entire conference (November 8-12, 2009) with the purchase of the exhibit space. One additional representative may attend at an additional cost of \$200, which includes a full registration to the conference as well.
4. AWRA reserves the sole and exclusive right to amend, modify, or change, from time to time, the rules and regulations herein contained so as to effect the terms and conditions of the agreement, and upon reasonable notice to the exhibitor, the exhibitor agrees to comply with such amendments, modifications, or changes as if fully and originally written herein.
5. **Liability**
Exhibitors assume all responsibility for damages to the exhibit area and they shall indemnify and hold harmless the American Water Resources Association, the Red Lion Seattle and any service contractor acting as agents of AWRA from all liability which may ensue from any cause whatsoever.
6. **Additional Services**
Triumph Expo & Events is the exhibit decorator for the show. An Exhibitor Service Kit will be prepared by Triumph Expo & Events, which will be sent to exhibitors a couple of months prior to the show. The exhibitor must pre-arrange all electrical, furniture, carpeting and telecom needs. Questions may be directed to:

Triumph Expo & Events
www.triumphexpo.com
donica.larson@triumphexpo.com
206-431-1010
Fax: 206-431-2643

EXHIBITOR AGREEMENT AND APPLICATION (CONTINUED)
45TH AWRA ANNUAL WATER RESOURCES CONFERENCE

7. Please Type or Print:

Company Name _____
ONE COMPANY ONLY PER EXHIBIT SPACE

Contact Person _____ Title _____

Name of Individuals Staffing Exhibit Space (**1st Rep -- included**) _____
(2nd Rep – add \$200 to exhibit fee) _____

Address _____

City _____ State _____ Zip+ 4 _____

Phone Number _____ Fax Number _____

Email address _____

Number of Spaces Needed _____ Booth Preference ___ 1st ___ 2nd ___ 3rd

NOTE: Booth assignments will not be made until payment is received.
Assignments are made on a first-come, first-served basis.

8. Exhibit Space Fees

To qualify for Member Rate, your organization must be a national Associate member of AWRA. *Individual (Regular) members do not qualify for the discount.* Check the rate that applies to you:

- | | |
|--|---|
| <input type="checkbox"/> AWRA Associate Member (Member ID: _____)
<input type="checkbox"/> Premium Booth \$1,500
<input type="checkbox"/> Standard Booth \$1,200 | <input type="checkbox"/> Nonmember
<input type="checkbox"/> Premium Booth \$1,800
<input type="checkbox"/> Standard Booth \$1,500 |
|--|---|

9. Payment:

FULL PAYMENT IS DUE WITH THIS APPLICATION
(AWRA FEIN #37-6076418)

Select payment method: Check enclosed (make payable to AWRA in US Funds)
 Charge my:
 Visa Master Card Diners Club Amex Discover

Card Number _____ Exp Date _____ CSV# _____

Card Holder Name (Print) _____ Signature _____

Exhibit Fee: _____ **Additional Representative (@\$200):** _____ **Total Amount Enclosed \$** _____

Please keep a copy for your files. A confirmation letter will be mailed to you upon receipt of payment.

10. I have read, understood, and agree to comply with the terms of this agreement, including the Liability Clause.

Signature _____ Title _____ Date _____

Please sign and return this contract with payment to:
American Water Resources Association
Attn: Michael J. Kowalski, CAE
4 W Federal St, PO Box 1626
Middleburg, VA 20118-1626
(540) 687-8390 / Fax (540) 687-8395
mike@awra.org

Cancellation Policy: A cancellation penalty of 50% if cancelled prior to October 15, 2009
No refunds after October 15, 2009
Cancellation requests must be made in writing