

2009 AWRA Annual Water Resources Conference



Red Lion Hotel
Seattle, Washington
November 9-12, 2009

CONFERENCE SPONSORSHIPS AVAILABLE

Sponsorships are essential to the success of the AWRA Conferences. Your financial support demonstrates your organization's commitment to high-quality water resources research and applied technologies to the water resources community. We invite you to consider the sponsorship opportunities presented here, and contact us if you have questions.

AS A SPONSOR:

- Your corporate identity will reach well beyond the 500-600 attendees of the *AWRA Annual Water Resources Conference* with
 - exposure on the AWRA website on the conference webpage and in the AWRA Virtual Exhibit Hall
 - in email marketing materials with a link to your website
 - your logo will also appear on program materials like the Final Program and Conference Proceedings that are widely during and distributed after the conference
 - onsite, your logo will appear on the sponsor recognition banner, and at sponsored events (as appropriate)
- You will strengthen your prominence as a leader in water resources management and reinforce your visibility among water resources professionals.
- Your corporate identity will be instantly recognized as a friend of the water resources community.
- You can select the level of sponsorship that capitalizes on the kind of visibility you are looking for among the diverse audience of government, private, academic, and non-profit sectors.

**SPONSORSHIPS ARE AVAILABLE ON
A FIRST-COME, FIRST-SERVED BASIS!**

WHO ATTENDS?

The AWRA Annual Water Resources Conference attracts a broad audience from the region, across the country, and around the world! Attendees represent:

- **Federal Government (15%)**
- **State/Local/Regional Government (13%)**
- **Educational/research/non-profit institutions (25%)**
- **Water use industries/consulting firms (39%)**

Our attendees include:

Engineers | Educators | Economists
Foresters | Biologists | Soil Scientists | Ecologists
Geographers | Chemists | Managers | Regulators
Physicists | Hydrologists | Geologists | Limnologists
Attorneys | GIS Professionals | Students

**SEATTLE IS THE PLACE FOR
COMMUNITY, CONVERSATION,
CONNECTIONS!**



AWRA
Community, Conversation, Connections

The American Water Resources Association (AWRA) is a professional, multidisciplinary organization dedicated to the advancement of water resources research, management, and education. With approximately 3,000 members around the world, AWRA provides a forum for the collection, organization, and dissemination of ideas and information in the physical, biological, economic, social, political, legal, and engineering aspects of water-related problems. Its publications, conferences, and courses (at the international, national, and local levels) provide a unique forum for communication among the disciplines with a common interest in water resources.

4 West Federal St. | PO Box 1626 | Middleburg, VA 20118-1626

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Email: info@awra.org

www.awra.org

SPONSORSHIP LEVELS

Sponsors in this category receive recognition as noted below.

Gold Sponsor (\$7,000 +) One space in the Exhibit Hall is included. (Space is limited and will be assigned on a first-come, first-served basis.) Two meeting registrations are included. (One comes with the exhibit booth, plus one additional). Gold Sponsor logos are prominently displayed in the Final Program, in the Conference Proceedings, on the AWRA conference website, in the AWRA Virtual Exhibit Hall, and onsite at the Annual Conference. (An Exhibitor Application and complimentary registration forms will be sent with your confirmation.)

Silver Sponsor (\$3,500 +) Silver Sponsors receive recognition with logo in all program materials, on the AWRA conference website, and at the Annual Conference. Collateral material may be displayed on "Sponsor Literature Table" in the Registration area. One meeting registration is also included. (A complimentary registration form will be sent with your confirmation.)

Bronze Sponsor (\$1,500 +) Bronze Sponsors receive listing in all program materials, on the AWRA website, and at the Annual Conference. Collateral material may be displayed on "Sponsor Literature Table" in the Registration area.

Copper Sponsor (\$500 +) Copper Sponsors receive listing in all program materials, on the AWRA website, and at the Annual Conference.

In-kind Contributor (Mailing Lists) Listing in the Final Program.

OTHER SPONSORSHIP OPPORTUNITIES

All Sponsors in this category (except Final Program Ads) receive recognition in the Final Program, the Conference Proceedings, on the AWRA website, and at the conference.

Opening Reception (Includes exclusive naming of the event)	\$7,000
Conference Luncheon (Includes exclusive naming of the event)	\$6,000
Off-site special event (TBD) (Includes exclusive naming of the event)	\$10,000
Conversation Corner	\$3,000
Student Career Night	\$2,000 (1 total)
Field Trip Sponsor	\$1,000 (per trip)
Coffee Breaks	\$1,000 (8 total)
Abstract Proceedings	\$2,500
Final Program Ad (full page only)	\$1,000
Conference Registrant Gift (badgholders, pens, lanyards etc.)	call for pricing
Have a Fresh Co-Sponsorship Idea?	call for pricing

AWRA
THANKS YOU
FOR CONSIDERING
SPONSORSHIP
OF THE
2009 ANNUAL WATER
RESOURCES
CONFERENCE!

QUESTIONS?

Contact Terry Meyer at
terry@awra.org
(540) 687-8390

PLEASE COMPLETE AND RETURN WITH YOUR PAYMENT BY OCTOBER 2, 2009

Organization Name: _____

Sponsorship Selection: _____

Address: _____

City/State/Zip: _____

Contact Name: _____ Is there someone else we should thank? _____

Telephone: _____ Fax: _____ Email: _____

Check enclosed (US Dollars drawn on US bank)

Charge my credit card: Visa MasterCard Diners American Express Discover

Name on card _____ Signature _____

Card # _____ Exp. Date _____ CSC# _____

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