



2009 AWRA Summer Specialty Conference

Adaptive Management of Water Resources II

Snowbird Ski and Summer Resort
Snowbird, Utah
June 29-July 1, 2009

CONFERENCE SPONSORSHIPS AVAILABLE!

Sponsorships are essential to the success of the AWRA Specialty Conferences. Your financial support demonstrates your organization's commitment to high-quality water resources research and applied technologies to the water resources community. We invite you to consider the sponsorship opportunities presented here, and contact us if you have questions.

AS A SPONSOR:

- Your corporate identity will reach beyond the 250-300 attendees of the *Adaptive Management of Water Resources* with:
 - exposure on the AWRA website on the conference webpage
 - a listing in the AWRA Virtual Exhibit Hall through October 31, 2009
 - your logo in email marketing materials with a link to your website
 - your logo on program materials like the Final Program and Conference Proceedings that are widely distributed after the conference
 - your logo on the sponsor recognition banner onsite
- You will strengthen your prominence as a leader in water resources management and reinforce your visibility among water resources professionals.
- Your corporate identity will be instantly recognized as a friend of the water resources community.
- You can select the level of sponsorship that capitalizes on the kind of visibility you are looking for among the diverse audience of government, private, academic, and non-profit sectors.

SPONSORSHIPS ARE AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS!

WHO ATTENDS?

The AWRA Specialty Conferences attract a broad audience (between 250-300 professionals) from across the region, across the country, and around the world!

Attendees represent:

- ◆ Federal Government (15%)
- ◆ State/Local/Regional/Tribal Government (13%)
- ◆ Educational/research/non-profit institutions (25%)
- ◆ Water use industries/consulting firms (39%)

Our attendees include:

Ecologists ❖ Climate Scientists ❖ Economists
Foresters ❖ Educators ❖ Biologists
Soil Scientists ❖ GIS Professionals ❖ Engineers
Chemists ❖ Managers ❖ Regulators ❖ Physicists ❖ Hydrologists ❖
Geologists ❖ Limnologists
Attorneys ❖ Planners ❖ Students

SNOWBIRD IS THE PLACE FOR
COMMUNITY, CONVERSATION, CONNECTIONS!



AWRA
Community, Conversation, Connections

The American Water Resources Association (AWRA) is a professional, multidisciplinary organization dedicated to the advancement of water resources research, management, and education. With approximately 3,000 members around the world, AWRA provides a forum for the collection, organization, and dissemination of ideas and information in the physical, biological, economic, social, political, legal, and engineering aspects of water-related problems. Its publications, conferences, and courses (at the international, national, and local levels) provide a unique forum for communication among the disciplines with a common interest in water resources.

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www.awra.org

SPONSORSHIP LEVELS

Sponsors in this category receive recognition as noted below.

GOLD SPONSOR (\$5,000 +)

Gold Sponsors receive one space in the Exhibit Hall (space is limited and will be assigned on a first-come, first-served basis); one conference registration (which comes with the exhibit booth); and one insert in the attendee packet (insert to be provided by sponsor); one additional registration may be added for \$200. Gold Sponsor logos are prominently displayed on the AWRA conference website, in the AWRA Virtual Exhibit Hall, in the Final Program, in the Conference Proceedings, and at the conference. (An Exhibitor Application will be sent with your confirmation.)

SILVER SPONSOR (\$2,500 +)

Silver Sponsors receive one conference registration; one complimentary insert in the attendee packet (insert to be provided by sponsor); and recognition with logo in the Final Program, in the Conference Proceedings, on the AWRA conference website, and at the conference. Collateral material may be displayed on "Sponsor Literature Table" in the Registration area.

BRONZE SPONSOR (UP TO \$1,000 +)

Bronze Sponsors receive listing in all program materials, on the AWRA website, and at the conference. Collateral material may be displayed on "Sponsor Literature Table" in the Registration area.

IN-KIND CONTRIBUTOR (MAILING LISTS)

Listing in the Final Program.

OTHER SPONSORSHIP OPPORTUNITIES

All Sponsors in this category (except Final Program Ads) receive recognition in the Final Program, the Conference Proceedings, on the AWRA website, and at the conference.

Opening Reception (Includes exclusive naming of the event)	\$5,000
Conference Luncheon (Includes exclusive naming of the event)	\$5,000
Coffee Breaks	\$1,000 ea (6 total)
Field Trip Sponsor	\$1,000 ea (1 or 2)
Proceedings	\$2,500
Conference Registrant Gifts (badgeholders, water bottles, pens, totebags, etc.) (Payment required by May 1, 2009)	call for pricing
Have a Fresh Co-Sponsorship Idea?	call for pricing
Final Program Ad	call for pricing

AWRA
THANKS YOU
FOR CONSIDERING
SPONSORSHIP
OF THE
2009 SUMMER SPECIALTY
CONFERENCE!

QUESTIONS?
Contact Terry Meyer at
terry@awra.org
(540) 687-8390

PLEASE COMPLETE AND RETURN WITH YOUR PAYMENT BY MAY 23, 2009

Organization Name: _____

Sponsorship Selection: _____ Amount: _____

Address: _____

City/State/Zip: _____

Contact Name: _____ Is there someone else we should thank? _____

Telephone: _____ Fax: _____ Email: _____

- Check enclosed (US Dollars drawn on US bank)
 Charge my credit card: Visa MasterCard Diners American Express Discover

Name on card _____ Signature _____

Card # _____ Exp. Date _____ CSC# _____

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