



2017 AWRA Spring Specialty Conference

Connecting the Dots: The Emerging Science of Aquatic System Connectivity

April 30-May 3, 2017 - Snowbird, UT
Snowbird Ski and Summer Resort

Conference Sponsorships Available

Why Sponsor?

Put your products and services in front of 300+ of the best and brightest minds in water resources. AWRA's Spring Specialty Conference provides a rare opportunity for your organization to put your products and services in front of water resource professionals gathering to discuss the unique challenges associated with water resources.

Who Attends?

The AWRA Spring Conference attracts a broad audience from the region, across the country and around the world! Attendees represent:

- Federal/State/Local/Regional Government (37%)
- Educational/research/non-profit institutions (25%)
- Water use industries/consulting firms (48%)

Our attendees include:

Engineers | Educators | Economists | Planners | Foresters | Biologists | Soil Scientists | Ecologists Geographers | Chemists | Managers | Regulators Physicists | Hydrologists | Geologists | Limnologists | Attorneys | GIS Professionals | Students

Reserve Your Sponsorship Today!

www.awra.org

Deadline to include your information

on printed materials:

March 20, 2017

Questions? Email Christine@awra.org

- **Reach the 300+ attendees** at the AWRA Spring Conference and beyond with:
 - **Online** – Your logo on the conference webpage and in the Conference App.
 - **Email marketing material** – Your logo and a link to your website in our conference updates and marketing emails.
 - **Extend your reach** – Send an e-blast to our entire database of 11,800 individuals. Ask about one-time discounts for Conference Sponsors. **NEW! Ask me about In-App advertising!** (Christine@awra.org)
 - **Final Program Book** – Your logo in the final printed program. *Make your company stand out* – ask about program book advertising discounts for Sponsors. (Christine@awra.org)
 - **Onsite signage** – Your logo will appear on sponsor recognition signage and sponsored events (as appropriate).
- **Strengthen** your prominence as a leader in water resources management and reinforce your visibility among water resources professionals.
- **Be Seen** - Your corporate identity will be instantly recognized as an active friend of the water resources community.
- **We fit your Budget** - Select the level of sponsorship that capitalizes on the kind of visibility you are looking for among the diverse audience of government, private, academic and nonprofit sectors.



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Conference Sponsorship Options

General Sponsorship

Email Christine@awra.org with questions.

Gold Sponsor (\$5,000 +)

- Two Meeting Registrations.
- One Complimentary Exhibit Space.
First-come, first-served
- Two emails to conference attendees.
Email copy provided to and sent by AWRA.
- One full-page B&W ad in Final Program.
- One Insert in the attendee packet.
Insert provided by sponsor
- Collateral material displayed on Sponsor Literature Table.
- Logo in Final Program, Virtual Exhibit Hall, on conference website and onsite signage.
- Verbal recognition at Plenary Sessions.

Silver Sponsor (\$3,000 +)

- One Meeting Registration.
- 50% off one Exhibit Space.
First-come, first-served
- One email to conference attendees.
Email copy provided to and sent by AWRA.
- One half-page B&W ad in Final Program
- Logo in Final Program, on conference website and onsite signage.
- Collateral material displayed on Sponsor Literature Table.
- Verbal recognition at Plenary Sessions.

Bronze Sponsor (\$1,500 +)

- Listing in Final Program, on conference website and onsite signage.
- Collateral material displayed on Sponsor Literature Table.

Copper Sponsor (\$500 +)

- Listing in Final Program, on conference website and onsite signage.

In-kind Contributor

- Listing in Final Program.

Event and Giveaways Sponsorship

Event sponsorship is a great way to get your organization's name and logo in front of our attendees and giveaways are a great way for attendees to take your logo home with them.

- **Conference Luncheon** \$5,000
Includes naming of event and benefits of Gold level sponsor
- **Opening Reception** \$3,000
Includes naming of event and benefits of Silver level sponsor
- **Conference App** \$2,500
Includes benefits of Bronze level sponsor
- **Phone Charging Station** \$2,500
Includes benefits of Bronze level (or higher) sponsor
- **Coffee Breaks (6 total)** \$1,000 ea.
Includes benefits of Copper level (or higher) sponsor
- **Tote Bags** \$1,000
Includes benefits of Copper level sponsor
- **Lanyards/Badge Holders** \$1,000
Includes benefits of Copper level sponsor
- **Promotional Flyer** \$300
Provided by Sponsor. Distributed with registration packet.
- **Other Sponsorship Idea?** contact to discuss
Email Christine@awra.org

Opportunities to Extend Your Reach

- **NEW! In-App advertising.**
- **NEW! Email attendees prior to conference.**
- **Final Program advertising.**
- **Send an e-blast to our entire database of 11,800 individuals.**

Email (Christine@awra.org) for more information and pricing.



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Conference Sponsorship Payment Form

Complete and return this form with your payment.

Organization Name: _____

Sponsorship Selection: _____

Address: _____

City/State/Zip: _____

Contact Name: _____ Is there someone else we should thank? _____

Telephone: _____ Fax: _____ Email: _____

Select payment method: Check enclosed (make payable to AWRA in US Funds) AWRA's FEIN # is 37-6076418

Charge my: Visa Master Card Diners Club Amex Discover

Card Number _____ Expiration Date _____ CSV# _____

Billing address of card: _____ City: _____ State: _____ Zip: _____
(if different from above)

Card Holder Name (Print) _____ Signature _____