



2017 AWRA Summer Specialty Conference

Climate Change Solutions: Collaborative Science, Policy and Planning
for Sustainable Water Management

June 25 - 28, 2017 - Tysons Corner, VA
Sheraton Tysons Hotel

Exhibitor Prospectus

Why Exhibit?

AWRA's Summer Specialty Conference provides a rare opportunity for water resource professionals to gather for discussions on the challenges we face as a Nation in understanding and responding to climate change. AWRA provides corporations, government agencies and nonprofit organizations with outstanding opportunities to maximize contact with attendees. The Exhibit Area is centrally located, ensuring plenty of foot traffic and face-to-face interactions with the attendees.

Who Attends?

Attendance at AWRA's Summer conferences average **300+ water resources professionals**. Market your products and services to a targeted audience of participants from:

- **Federal/state/local government (37%)**
- **Educational/research/nonprofit institutions (25%)**
- **Water use industries/consulting firms (48%)**

Our conference attendees want information! They are a focused audience who acquire and use environmental management products and services at indoor and outdoor sites around the world.

- **They want to hear about state-of-the-art practical solutions for water resources management issues.**
- **They want to know what's on the horizon for water resources.**
- **They want facts about the latest applications, innovations and developments in management technologies.**

➤ **Showcase your products and services to your target market.**

- Opening Reception and all refreshment breaks take place in Exhibit Area
- Exhibits are adjacent to Oral Presentations and Registration
- Poster Presentations take place near the Exhibit Area

➤ **Create new relationships and reinforce existing ones.**

- Demonstrate your software and hardware products.
- Solicit feedback from customers, technical users and project managers
- Attend sessions to see the challenges and opportunities your customers and clients are facing

➤ **Extend your reach beyond the conference and directly into the attendee's office.**

- Send an **e-blast** to our entire database of 11,800 individuals. Ask about one-time discounts exclusively for Conference Exhibitors. (Christine@awra.org)
- Ask about **Final Program and In-App advertising** discounts for Exhibitors (Christine@awra.org)

Sign up early! www.awra.org

Deadline: May 25, 2017



2017 AWRA Summer Specialty Conference

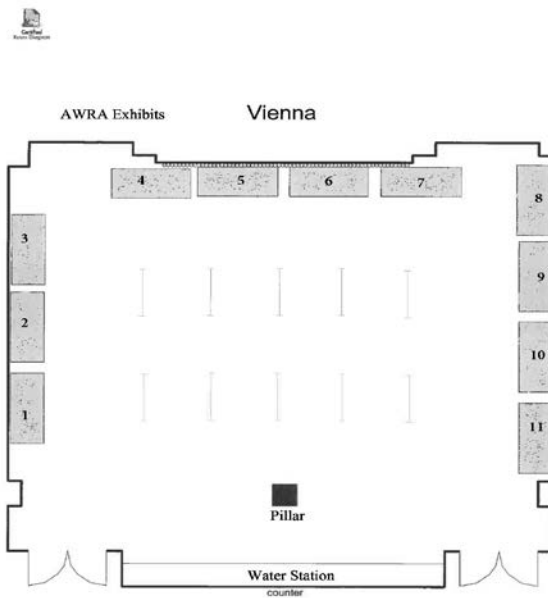
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Exhibit Space Layout

Networking Reception and all coffee breaks take place in the Exhibit Hall, with poster boards in the center.



Hotel Accommodations:

- **Sheraton Tysons Hotel**
8661 Leesburg Pike, Tysons, VA 22182
- **Room Rate:** \$139 single/double, **Deadline:** June 9, 2017
- Complimentary wireless in all guest rooms and meeting space

Online booking: Reserve a room at the AWRA conference room rate:

<https://www.starwoodmeeting.com/events/start.action?id=1609212271&key=2C9DDB78>

Exhibit Details

Space Rental:

AWRA Associate Member*:	\$800.00
Nonmember:	\$1,100.00

*Must be a current AWRA *National Corporate/Partner* Member. Discount does not apply for Individual (Regular) or AWRA State Section memberships.

Rental Includes:

- One 8' tabletop
- Space ID sign
- Logo/link in Conference App
- Discount on Program Book and In-App Advertising
- Opening Reception in exhibit area & morning and afternoon refreshment in the hall
- Final participant-registrant listing
- One complimentary full meeting registration
- One additional representative may attend for \$300

Exhibit Schedule:

<u>Exhibit Set-Up</u>	
Sunday, June 25	2:00pm – 5:00pm
<u>Exhibit Show Hours</u>	
Monday, June 26	8:00am – 3:30pm
Networking Reception	5:00pm – 6:30pm
Tuesday, June 27	9:00am – 3:30pm
<u>Exhibit Breakdown</u>	
Tuesday, June 27	3:30pm – 6:00pm

Questions?

Email: Christine@awra.org



Exhibitor Agreement and Application

Deadline: May 25, 2017

2017 AWRA Summer Specialty Conference

Climate Change Solutions

Sheraton Tysons Hotel | Tysons, VA

June 25 - 28, 2017

1. The following practices are prohibited:
 - Noisy electrical or mechanical apparatus that interferes with other exhibits.
 - Volatile or flammable oils, greases, or other explosives or inflammable materials, or any substances prohibited by the city laws or insurance carriers, are not permitted on the premises.
 - Operation of x-ray equipment.
 - Subleasing of exhibit space.
 - Canvassing or distributing any material outside of the exhibitor's own space.
 - The use of billboard advertising or displays of signs outside the exhibit area.
 - Solicitation of business, or conferences in the interest of business, except by exhibiting firms, is prohibited.
 - Publicizing and/or monitoring any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area during exhibit hours.
2. AWRA reserves the right to refuse the application of any company not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the meeting. This also applies to displays, literature, advertising novelties, souvenirs, and personal conduct.
3. There can be a maximum of two exhibitor representatives in each space. The first representative receives a complimentary full registration to the entire conference (June 25-28, 2017) with the purchase of the exhibit space. One additional representative may attend at an additional cost of \$300, which includes a full registration to the conference as well.
4. AWRA reserves the sole and exclusive right to amend, modify, or change, from time to time, the rules and regulations herein contained so as to effect the terms and conditions of the agreement, and upon reasonable notice to the exhibitor, the exhibitor agrees to comply with such amendments, modifications, or changes as if fully and originally written herein.
5. **Liability:**
Exhibitors assume all responsibility for damages to the exhibit area and they shall indemnify and hold harmless the American Water Resources Association, the Sheraton Tysons Hotel and any service contractor acting as agents of AWRA from all liability which may ensue from any cause whatsoever.
6. **Additional Services:**
The exhibitor must pre-arrange all electrical, furniture, carpeting and telephone needs with: Assistant Director of Convention Services, Monica Nillen, 1-703-610-7076.



Exhibitor Agreement and Application (continued)
Climate Change Solutions | 2017 AWRA Summer Specialty Conference
Sheraton Tysons Hotel | Tysons, VA | June 25-28, 2017

7. Please Type or Print:

Company Name _____

ONE COMPANY ONLY PER EXHIBIT SPACE

Contact Person _____ Title _____

Name of Individuals Staffing Exhibit Space (1st Rep -- included) _____

(2nd Rep – add \$300 to exhibit fee) _____

Address _____

City _____ State _____ Zip+ 4 _____

Phone Number _____ Fax Number _____

Email address _____

Number of Spaces Needed _____ Booth Preference ___ 1st ___ 2nd ___ 3rd

(NOTE: Booth assignments will not be made until payment is received.)

8. Exhibit Space Fees

To qualify for Member Rate, your organization must be a current National Corporate/Partner Member of AWRA. Individual (Regular) or AWRA State Section memberships do not qualify for the discount. Check the rate that applies to you:

AWRA Corporate/Partner Member (Member ID: _____) (\$800.00) Nonmember (\$1,100.00)

9. Payment:

FULL PAYMENT IS DUE WITH THIS APPLICATION

(AWRA FEIN #37-6076418)

Select payment method: Check enclosed (make payable to AWRA in US Funds)

Charge my: Visa Master Card Diners Club Amex Discover

Card Number _____ Exp Date _____ CSV# _____

Card Holder Name (Print) _____ Signature _____

Exhibit Fee: _____ Additional Representative (@\$300): _____ Total Amount Enclosed \$ _____

Please keep a copy for your files. A confirmation letter will be mailed to you upon receipt of payment.

10. I have read, understood, and agree to comply with the terms of this agreement, including the Liability Clause.

Signature _____ Title _____ Date _____

Please sign and return this contract with payment to:
American Water Resources Association
Attn: Michael J. Kowalski, CAE
4 W Federal St, PO Box 1626
Middleburg, VA 20118-1626
(540) 687-8390 / Fax (540) 687-8395
mike@awra.org

Cancellation Policy: A cancellation penalty of
50% if cancelled prior to May 25, 2017
No refunds after May 25, 2017
Cancellation requests must be made in writing