



# 2017 AWRA Summer Specialty Conference

Climate Change Solutions: Collaborative Science, Policy and Planning  
for Sustainable Water Management

June 25 - 28, 2017 - Tysons Corner, VA  
Sheraton Tysons Hotel

## Conference Sponsorships Available

### Why Sponsor?

Put your products and services in front of 300+ of the best and brightest minds in water resources. AWRA's Summer Specialty Conference provides a rare opportunity for your organization to put your products and services in front of water resource professionals gathering to discuss the unique challenges associated with water resources.

### Who Attends?

The AWRA Summer Conference attracts a broad audience from the region, across the country and around the world! Attendees represent:

- Federal/State/Local/Regional Government (37%)
- Educational/research/non-profit institutions (25%)
- Water use industries/consulting firms (48%)

#### Our attendees include:

Engineers | Educators | Economists | Planners | Foresters | Biologists | Soil Scientists | Ecologists Geographers | Chemists | Managers | Regulators  
Physicists | Hydrologists | Geologists | Limnologists | Attorneys | GIS Professionals | Students

Reserve Your Sponsorship Today!

[www.awra.org](http://www.awra.org)

**Deadline:**  
**May 25, 2017**

Questions? Email [Christine@awra.org](mailto:Christine@awra.org)

- **Reach the 300+ attendees** at the AWRA Summer Conference and beyond with:
  - **Online** – Your logo on the conference webpage and in the Conference App.
  - **Email marketing material** – Your logo and a link to your website in our conference updates and marketing emails.
  - **Extend your reach** – Send an e-blast to our entire database of 11,800 individuals. Ask about one-time discounts for Conference Sponsors. **NEW! Ask me about In-App advertising!** ([Christine@awra.org](mailto:Christine@awra.org))
  - **Final Program Book** – Your logo in the final printed program. *Make your company stand out* – ask about program book advertising discounts for Sponsors. ([Christine@awra.org](mailto:Christine@awra.org))
  - **Onsite signage** – Your logo will appear on sponsor recognition signage and sponsored events (as appropriate).
- **Strengthen** your prominence as a leader in water resources management and reinforce your visibility among water resources professionals.
- **Be Seen** - Your corporate identity will be instantly recognized as an active friend of the water resources community.
- **We fit your Budget** - Select the level of sponsorship that capitalizes on the kind of visibility you are looking for among the diverse audience of government, private, academic and nonprofit sectors.



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### Conference Sponsorship Options

#### General Sponsorship

Email [Christine@awra.org](mailto:Christine@awra.org) with questions.

##### Gold Sponsor (\$5,000 +)

- Two Meeting Registrations.
- One Complimentary Exhibit Space.  
*First-come, first-served*
- Two emails to conference attendees.  
*Email copy provided to and sent by AWRA.*
- One full-page B&W ad in Final Program.
- One Insert in the attendee packet.  
*Insert provided by sponsor*
- Collateral material displayed on Sponsor Literature Table.
- Logo in Final Program, Virtual Exhibit Hall, on conference website and onsite signage.
- Verbal recognition at Plenary Sessions.

##### Silver Sponsor (\$3,000 +)

- One Meeting Registration.
- 50% off one Exhibit Space.  
*First-come, first-served*
- One email to conference attendees.  
*Email copy provided to and sent by AWRA.*
- One half-page B&W ad in Final Program
- Logo in Final Program, on conference website and onsite signage.
- Collateral material displayed on Sponsor Literature Table.
- Verbal recognition at Plenary Sessions.

##### Bronze Sponsor (\$1,500 +)

- Listing in Final Program, on conference website and onsite signage.
- Collateral material displayed on Sponsor Literature Table.

##### Copper Sponsor (\$500 +)

- Listing in Final Program, on conference website and onsite signage.

##### In-kind Contributor

- Listing in Final Program.

#### Event and Giveaways Sponsorship

Event sponsorship is a great way to get your organization's name and logo in front of our attendees and giveaways are a great way for attendees to take your logo home with them.

- **Conference Luncheon** \$5,000  
*Includes naming of event and benefits of Gold level sponsor*
- **Opening Reception** \$3,000  
*Includes naming of event and benefits of Silver level sponsor*
- **Conference App** \$2,500  
*Includes benefits of Bronze level sponsor*
- **Phone Charging Station** \$2,500  
*Includes benefits of Bronze level (or higher) sponsor*
- **Coffee Breaks (6 total)** \$1,000 ea.  
*Includes benefits of Copper level (or higher) sponsor*
- **Tote Bags** \$1,000  
*Includes benefits of Copper level sponsor*
- **Lanyards/Badge Holders** \$1,000  
*Includes benefits of Copper level sponsor*
- **Promotional Flyer** \$300  
*Provided by Sponsor. Distributed with registration packet.*
- **Other Sponsorship Idea?** contact to discuss  
*Email Christine@awra.org*

#### Opportunities to Extend Your Reach

- **NEW! In-App advertising.**
- **NEW! Email attendees prior to conference.**
- **Final Program advertising.**
- **Send an e-blast to our entire database of 11,800 individuals.**

Email ([Christine@awra.org](mailto:Christine@awra.org)) for more information and pricing.



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## Conference Sponsorship Payment Form

*Complete and return this form with your payment by May 25, 2017.*

Organization Name: \_\_\_\_\_

Sponsorship Selection: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Is there someone else we should thank? \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Select payment method:**  Check enclosed (make payable to AWRA in US Funds) AWRA's FEIN # is 37-6076418

Charge my:  Visa  Master Card  Diners Club  Amex  Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CSV# \_\_\_\_\_

Billing address of card: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
(if different from above)

Card Holder Name (Print) \_\_\_\_\_ Signature \_\_\_\_\_